

## Distribute *Outside Mental Health*

Sell books at cost. Keep 100% of the proceeds.  
No up front payment, no inventory of books.  
Raise money for your work or organization!

Contributors, volunteers, and invited participants can be part of a distribution partnership with *Outside Mental Health*.

### Here's how it works:

**Sign up** by sending an email to [outsidementalhealth@gmail.com](mailto:outsidementalhealth@gmail.com).

**Put sales info on your site** and Facebook page, email lists and on your literature tables, a badge, a page, a button. You can download assets, graphics, and code from the site. Add the book to your online store, bundle it with your sales promotion, use it for fundraising – however you want to promote it.

**Collect your payments** through PayPal, through your shopping cart, etc at \$18/ book plus \$3.99 postage (postage higher for international shipping).

**Contact us with the order** and send a payment for the book, at cost: \$9+ shipping & handling. We ship the book to the buyer and you keep all the proceeds: \$9/ book, to support your work or organization.

(You can also order multiple copies of the book, at cost to be shipped to you, and then sell them for \$18/book. And keep the proceeds for your work or organization.)

**You can also Promote Outside Mental Health at bookstores and libraries and raise money from a commission!**

Are you a mental health advocate? You can raise money for your work through promoting Outside Mental Health to local bookstores, local literature tables, and your local library.

### Here's how it works:

**Contact your local bookstore**, library, or literature table at an organization and get them interested in carrying Outside Mental Health.

**Sign up** by sending an email to [outsidementalhealth@gmail.com](mailto:outsidementalhealth@gmail.com).

**Order books** from [OutsideMentalHealth@gmail.com](mailto:OutsideMentalHealth@gmail.com), at cost: \$9+ shipping & handling.

**Provide the books directly** to the local bookstore, library, or literature table. They either pay you for the book, or they wait and pay you when the books are sold (this is called “consignment” in bookselling). You keep all proceeds from the book sales.



## Outside Mental Health Voices and Visions of Madness

Will Hall